



THOMPSON MANAGEMENT CONSULTING, LLC
6th ANNUAL ENTREPRENEURSHIP AND SMALL BUSINESS SUMMIT
THEME: "REDISCOVER YOUR COMPETITIVE ADVANTAGE"

POTENTIAL WORKSHOP TOPICS

The Busbee International Center (Building #700)
Gwinnett Technical College
5150 Sugarloaf Parkway
Lawrenceville, GA 30043

Thursday, May 9, 2019

Potential Workshop Topics (Currently Confirming Speakers)

Social Media Marketing and Branding
Securing Business Capital – Traditional and Non-Traditional (Introducing FinTech)
Managing Business Finances and Taxes
Managing Your Emotional Intelligence
Success and Innovation in Business Development
Growing Revenues with Mobile Apps
Sales and Techniques for Effective Selling
Securing Your Business Files From Hacking
Basic Business Start-up Fundamentals
Leadership Development for Business Owners
Health Management for Busy Entrepreneurs
Networking for Building Collaborations
Using Your Website for E-Commerce Business
Buying a Franchise: Is It For you
Build Your Net Worth With Network Marketing
Hiring and Managing Employees
Benefits For Entrepreneurs
Exploring International Markets For Business Expansion
Growing and Managing a Non-Profit Business
Starting a Business at 50 and Over
Legal Business Formation: LLC or INC – Which Is Best for Your Business
Retirement Planning For Entrepreneurs

Business owners are strongly encouraged to maximize the opportunity of attending ALL workshops, regardless of target audience. All speakers are currently being confirmed. PLEASE GO TO WWW.B2BCONFERENCE.NET TO REGISTER.

Note: The final agenda draft will be posted with workshops, facilitators, and time. This is a list of considered workshop topics.